CREATION Culture

Optimize team culture for future-ready organizations

KEY CAPACITIES FOR THE NEW WORLD OF WORK





Working with teams across geographies and timezones, cultures and demographics, in organizations large and small, we found

our clients asked for the same things...



To be yourself in a world that is constantly trying to make you something else is the greatest accomplishment.

Ralph Waldo Emerson





How can we bring our full selves to work?

KHMS

- 1. Talk with your team about what being authentic means to each of you. What are situations when you don't feel like you can be authentic? When do you feel most authentic?
- 2. Learn about your needs and what makes you feel supported

Commit to each other to show 3. up as your best self in any moment, and to support each other in being more authentic

Currently 70% of employees engage in some form of covering and hiding at work - and they no longer want to sever themselves between life and work.

Innovation is never easy to think of. It requires creative abrasion and constructive dissent processes that rely on high intellectual friction

and low social friction.

Dr. Timothy Clark



How can we make it safe for everyone to learn and grow, while fully showing up as themselves?



- Slow down and get present. If you are rushed or distracted you cannot create safety for your team
- 2. Lead with vulnerability, be accessible, and ask for feedback on both your work and leadership

3. Build repeatable structures for safe learning on your team and institute practices like retrospectives

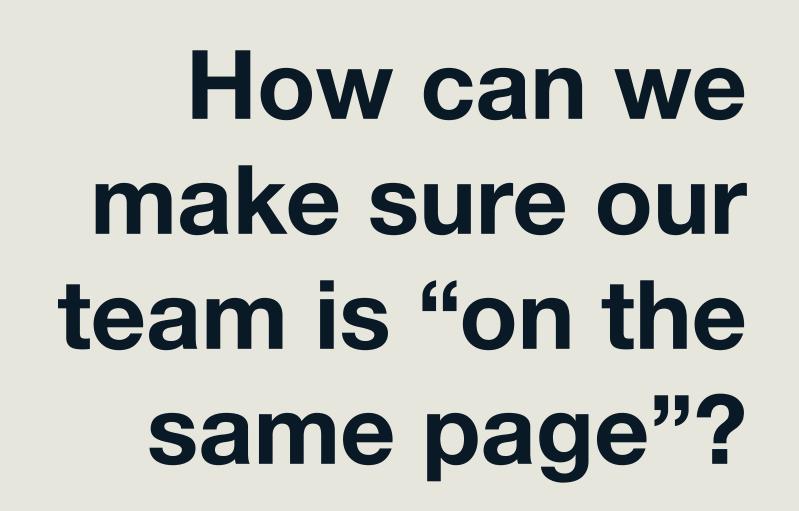
The number one indicator for high-performing teams is Psychological Safety - as everyone feels included, safe to explore, feels honored around their contribution, and everyone takes ownership of how the team performs. SH12

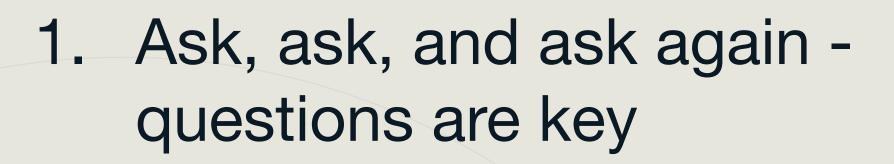
All wisdom is rooted in

learning to call things by their right names.

Confucius







2. Let go of having to be clear and focus on being curious. Clarity is not a destination, it is a process

3. Write things down and have a shared place for common truths

around who does what by when

Ambiguity causes stress. Lack of clarity leads to wasted work and unnecessary tensions and conflicts between team members. **ZAHM**

Individual commitment to a group effort - that is what makes a team work, a company work, a society work,

a civilization work.

Vince Lombardi





How can we create committed accountability?

ZAHAN

- 1. Learn what makes a good agreement and review the agreements you make at the end of each meeting
- 2. Practice clarifying assumptions, identifying hypotheses, and aligning priorities

3. When agreements are broken, learn about what was missing: motivation, capacity, information or sequencing

Without clear accountability and the ability to make solid agreements with each other, constant breakdowns are the norm and teams spend more time firefighting and dealing with interpersonal issues rather than actually creating value together.

Any successful feedback system is built on empathy, on the idea that we are all in this together, that we understand your pain because we've experienced it ourselves.

Ed Catmull



How can we commit to continuous growth and development?



- 1. As a leader, model asking for feedback
- 2. Acknowledge your team often for their dedication, learning and growth, not only their

performance and results

3. Develop the practice of feedForward sessions for work and work processes

Lifelong learning is a normal human impulse. We all want to continue to evolve, but need a growth mindset to do so. Then we can support each other in becoming ever better versions of ourselves.

XHX

Nobody cares how much you

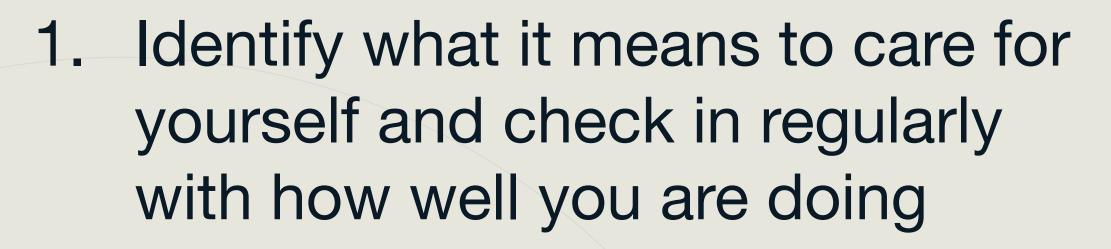
know until they know how much you care.

Theodore Roosevelt



How can our actions show care for our team, customers, and community?

č AHM



CARE

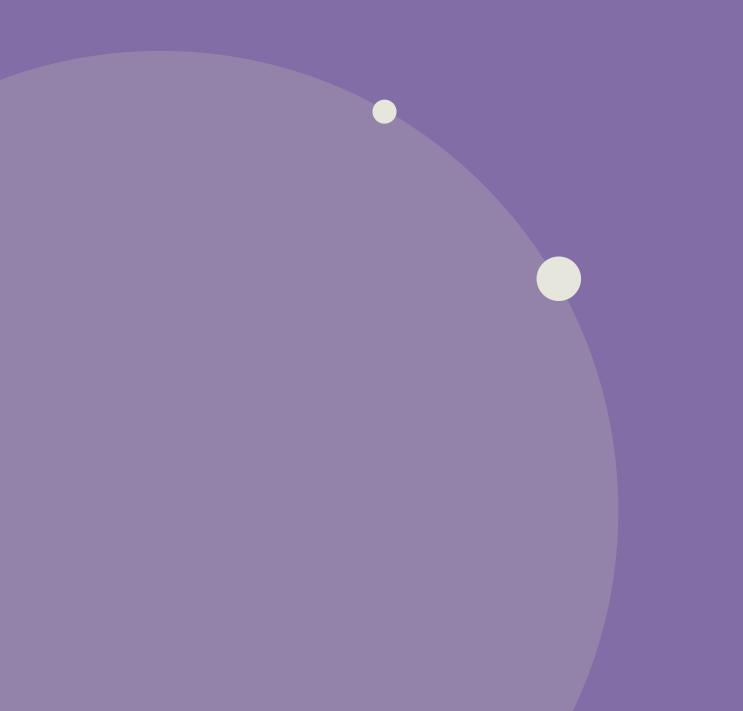
2. Learn what kind of care and support each of your team members needs most, and share

with each other what makes you feel supported

 Talk about your customer and how you can show better care for them

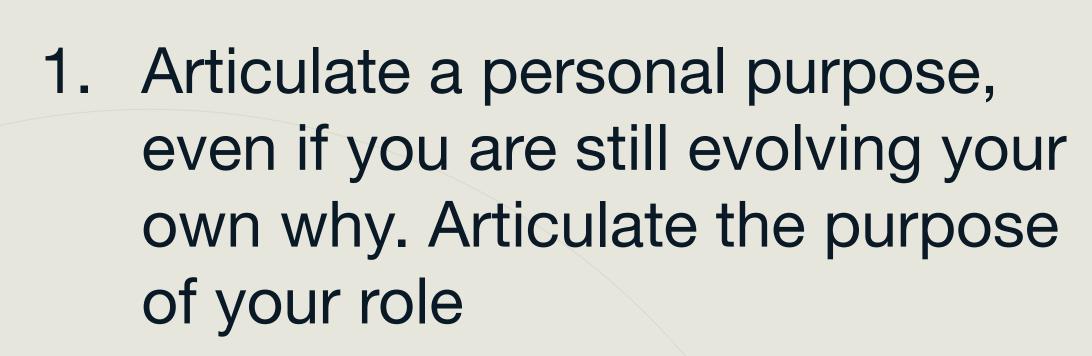
In a distributed increasingly hybrid world, people lack a sense of belonging. The difference between a group of people working together and a team that creates, is that people genuinely care. The meaning of life is to find your gift. The purpose of life is to give it away.

Pablo Picasso





How can we bring meaning and impact to our work?



PURPOSE

2. Work with your team to craft a team purpose statement

 Develop the practice of answering: "what is the purpose of this action or project?" so that everyone is clear on the why

Accelerated by the events of the past years and in face of more coming challenges in a VUCA future, both employees and customers are yearning for meaning and the opportunity to create impact in the world. ŻHA Ś Want to learn more?



CREATION Culture

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CREATIONCulture is a scalable training program designed to build the fundamental skills of innovative high-performing teams

for a new world of work



Bring CREATIONCulture to your organization!

Let your people shine!

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